



AGW
Art Gallery of Windsor

2021

Impact Report

8,553 students
participated in virtual
education programs, from
over 250 classrooms



10% increase in average
daily admission in 2021
(compared to 2019)

social media



1,665,070
impressions

54,786 engagements

18,525 post-link clicks

23,769 video views

62%
audience growth

NEARLY 30%
increase in members in 2021
(compared to 2019)

**ROUGHLY
15,000**
attendees participated virtually,
and in person, at over 300 programs
and exhibitions

42 community
partnerships

81 artworks donated
to the collection

OVER 1,000
volunteer hours contributed by
volunteers and interns in 2021

**MORE THAN
\$250,000**
fundraised for the gallery in 2021,
thanks to the generous support
of our donors!



Transformation

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The Art Gallery of Windsor is becoming a community-driven art gallery for the 21st century. Working with community partners, we are improving the quality of life for everyone in Windsor-Essex.

Ride On!

Over the course of four sessions, Ride On! actively engaged participants from the Windsor Residence for Young Men by incorporating artistry with skateboards. All of the participants were gifted a skateboard by Windsor's internationally known Bliss Skateboard Shop and with the help of hired artist-in-residence Anthony Di Fazio, participants conceptualized, designed and produced their own piece.

**"It was an
engaging
program with
a unique
approach to
being artistic!
So much
fun and very
inspirational."**

– program participant

Skateboard image design by Anthony DiFazio

TRANSFORMATION

Centre for Art & Wellness

AGW's Centre for Art & Wellness uses creative programming to foster community well-being. Thanks to the generous support of the Solcz Family Foundation, this programming reached over 900 vulnerable community members in 2021, improving lives through the power of art.

Taking Care

In collaboration with the CMHA-WECB and Revival Through Hands, the AGW presented online art workshops and activities to participants in support of mental health, management of social isolation and overall well-being.

Art by participants in Centre for Art and Wellness

"I used to live in Windsor & a friend heard about the class on CBC. She called me because she knew I was searching for something to restore myself during the pandemic! My work as a spiritual provider with palliative patients & loved ones is a privilege, but depleting. Art helps me refuel. I'm an amateur, but I'm open to exploration and appreciate the gentle approach. Mental health wellbeing is critical during the pandemic; both through the creative process and group interaction!"

– program participant



CREATING CONVERSATIONS

The AGW is introducing new ideas and ways of thinking, sparking community conversations through our programs.

Spotlighting Indigenous Artists

For the exhibition *The Bridge Artists*, presented in partnership with the Windsor-Detroit Bridge Authority, Anishinaabe artists Teresa Altman and Daisy White of Walpole Island First Nation and Naomi Peters of Caldwell First Nation shared a selection of their drawings, paintings and textiles illustrating themes of nature, philosophy and pride in their culture. Melding traditional beadwork with contemporary design, Catherine Blackburn's *New Age Warriors* exhibition explored cultural identity, memory, and history, celebrating the resilience of Indigenous women. Programs that accompanied both exhibitions included a study guide developed for local educators for use in their classrooms; a conversation with Catherine Blackburn and Tenille Campbell; a beading workshop for Indigenous youth and their families; curator tours; and a pop-up shop featuring beadwork from Culture Shock.

"I was really happy to see so many Indigenous artists represented and was really pleasantly surprised to see some local Indigenous artists represented as well."

– exhibition attendee

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Engagement & Education

Engaging with the community as a key hub for learning through art in Windsor-Essex

Digital Learning

In 2021, the AGW transformed the AGW Teacher Site into an on-demand learning portal. The new site offers a wide variety of art activities, educational resources and social programs that are relevant, accessible and compelling for educators across Windsor and Essex County to use in their classrooms. The AGW also developed study guides for classroom use, reaching more than 8,000 students. The new 'virtual field trip portal' was created with support from the Arthur and Audrey Cutten Foundation. In 2021, AGW offered over 150 virtual tours, talks, and workshops to 12,000 participants.

Thrive

With support from the Ontario Trillium Foundation, the AGW offered the program 'Thrive' - a bi-monthly, virtual, peer-facilitated drop-in art program for 2S-LGBTQQIA+ youth and allies. Thrive and other 2S-LGBTQQIA+ programs hosted by AGW engaged nearly 2,000 participants in 2021. Other programs included online classroom visits, all-ages art nights, panel discussions, and a film screening.

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"[The facilitators'] energy and kindness flowed through the video screens. I could have met with [them] and the kids for a full-day conversation. It was engaging and time just flew by."

– program participant

Art & Sole Event

On Friday, July 23, the AGW and the Canadian Mental Health Association, Windsor-Essex County Branch (CMHA-WECB) teamed up to produce Art & Sole - an evening of entertainment featuring local musicians and Canada's Drag Race stars BOA and Juice Boxx, and a silent auction with artworks by more than 50 local creators raising over \$10,000 for programs at the AGW and CMHA-WECB.

We would like to thank McTague Law Firm LLP, Nancy Johns Gallery and Framing, Cooper's Hawk Vineyards, CTV Windsor, Bell Media, AM800, Pure Country 89, and Virgin Radio 93.9 for their support of this event.

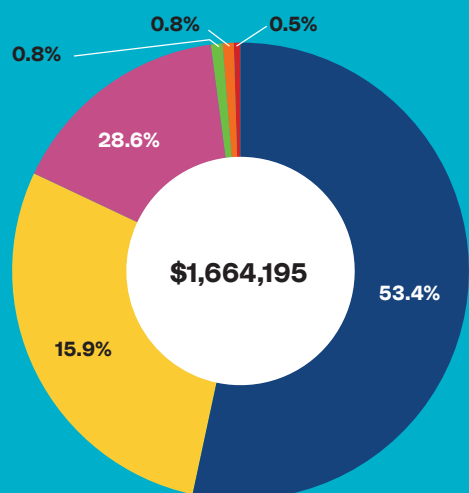


STEWARDSHIP

The Art Gallery of Windsor would like to thank our:

Ensuring
a sustainable
future

- Public funders -Canada Council for the Arts Digital Strategy, Canadian Heritage Emergency Fund, Government of Canada Museums Assistance Program, Ontario Trillium Foundation, Ontario Southwest Tourism Grant, Canada Council for the Arts, Canadian Heritage, Government of Canada, Government of Ontario, -Ontario Trillium Foundation, My Main Street Community Activator Program
- Private donors who supported the AGW for more than \$250,000 in 2021
- Volunteers, who contributed more than 150 hours in 2021. Our board and committee members contributed over 800 hours in 2021 and our 4 interns who completed more than 265 hours of work in 2021
- Members - we've grown from around 200 members to nearly 400
- Attendees of the 300+ programs we hosted virtually and in-person in 2021
- Art donors – gifting 81 art donations totalling a fair market value of \$1,829,000 in 2021

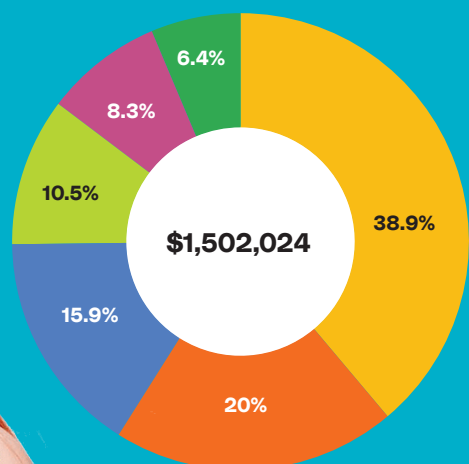


Revenues

Grants	\$888,128	53.4%
Investment Income	\$476,764	28.6%
Donations, Membership and Fundraising	\$264,555	15.9%
Public Programs	\$13,787	0.8%
Other Revenue	\$13,090	0.8%
Admissions	\$7,871	0.5%

For the year ended December 31, 2021

\$1,664,195 100%



Expenses

Curatorial, Collections and Exhibition	\$583,728	38.9%
Education and Public Programs	\$301,820	20%
Administration	\$238,151	15.9%
Building, Facility and Occupancy	\$157,547	10.5%
Other	\$125,378	8.3%
Fundraising, Marketing and Communications	\$95,400	6.4%

For the year ended December 31, 2021

\$1,502,024 100%

The City of Windsor contributed additional in-kind facility services and capital investment of \$1,059,044 in 2021 as part of the AGW lease agreement.



Board of Directors

Victoria Little – Chair
Alex Baker – Vice-Chair
Ilias Kiritsis – Treasurer
Federica Nazzani – Past-Chair

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Melinda Munro
Elizabeth O’Neil Meurehg
Phillip Olla
James Pineault
Gisele Poisson
Pam Rodzik
Maryam Safarzadeh
Mona Stonefish
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Major Donors

Donations \$10,000 +

The Morris and Beverly Baker
Foundation
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Mr. John Rodzik and
Mrs. Pam Rodzik
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and Family
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Mrs. Lisa Schwab
The Solcz Family Foundation
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Donations \$5,000 – \$9,999

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Donations \$1,000 – \$4,999

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Mr. James Pineault
Mrs. Pam Rodzik
Anna and Murray Temple
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Estate of Ernest Waddell
Trust
Mrs. Jennifer Wilson

Name Space Donors

The Morris and Beverly Baker Foundation
Morris and Beverly Baker Foundation Gallery

Mr. and Mrs. Ron and Ginetta Barbaro
The Ginetta Cusinato Barbaro Gallery

The Chandisherry Foundation
Graybiel Family Gallery

Mr. and Mrs. Carl S. and Elaine Cohen
Charles and Ethel Cohen Family Gallery

The Canadian Transit Company
Ambassador Bridge Terrace & Lounge

Mr. and Mrs. Edmond Odette
Edmond Odette Family Gallery

Mr. and Mrs. L.L. (Bud) Odette
Louis Odette Family Gallery

In honour of Nora and Helen Golden
Golden Reception Lounge

Joan and Clifford Hatch Foundation
Hatch Family Gallery

The Ontario Trillium Foundation
Green Roof Terrace

Mr. and Mrs. John and Pamela Rodzik
Rodzik Family Gallery and Julia and Matthew Rodzik Lounge

Kenneth and Judith Saltmarche, Isabel McLaughlin, Peter & Zema Coghill, (Bobs) Haworth
Saltmarche-McLaughlin-Haworth Studio

Solcz Family
Valiant Corporation Suite

Mr. and Mrs. William and Rochelle Tepperman
Bill and Rochelle Tepperman Gallery

Various Donors
Jane E. Brindley Creative Centre

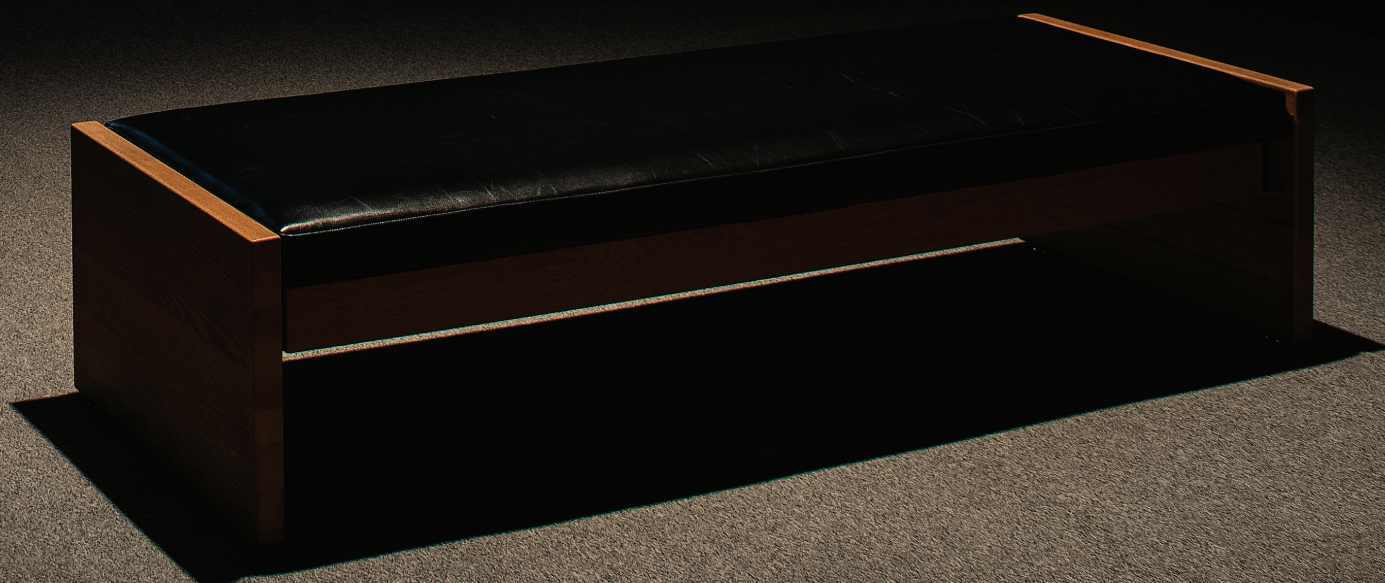
Ms. Betty Wilkinson
Betty F. Wilkinson Gallery

Windsor Family Credit Union
WFCU Eco-Lounge

Mr. and Mrs. Clare E. and Anne Winterbottom
Clare E. and Anne Winterbottom Gallery

Dr. George and Mrs. Faye Yee
George and Faye Yee Lounge

The Barry and Stephanie Zekelman Foundation
Barry and Stephanie Zekelman Gallery



Still image from the video *Toronto Indigenous Fashion Week, 2018*, by Catherine Blackburn

Thank you for an incredible - albeit, peculiar - year!

In 2021, the Art Gallery of Windsor provided opportunities for conversation, connection, learning, and growth when it was needed the most. Programs offered through our 'Centre for Arts and Wellness', delivered by arts professionals, supported the mental health of hundreds in our community through a virtual art therapy program; provided skateboards and art lessons to a group of men when they needed it the most; and connected new-to-Canada women through online multi-cultural bread-baking classes.

Conversations by community creators, from brewers to chefs to jewelry makers, got us excited to 'shop local'. Artist talks and workshops, offered online and in-person, opened our minds to different perspectives. Programs and exhibitions featuring artists, makers and thinkers from Walpole Island First Nation, Caldwell First Nation, and other Nations, celebrated the resilience of Indigenous peoples. We supported the 'pride and joy' of our 2S-LGBTQQIA+ community members and their allies through a community display and workshops. We shone a spotlight on local artists and creators from our region through the 2021 Triennial exhibition and launched the inaugural Teen Council. And when we had to close our doors, we took our collection out on the streets, turning Downtown Windsor into our new art gallery.

Without your unprecedented support, we could not have positively impacted the community as successfully in 2021. We thank the Canada Council for the Arts, the Ontario Arts Council, the Ontario Trillium Foundation, and the Government of Canada for providing much-needed financial support. We are grateful to our partners, including the Windsor Detroit Bridge Authority, the Greater Essex County District School Board, Women's Enterprise Skills Training Centre, and the Canadian Mental Health Association Windsor-Essex County Branch, among many others. We thank you, our donors, for supporting the gallery and making the vibrant changes in our community.

With the launch of our 2021-25 Strategic Plan, this year we began our transformation into a community-driven, person-centred art gallery for the 21st Century. You are the force driving this transformation. Let's keep making art in Windsor-Essex awesome, together.



A stylized, handwritten signature in black ink.

Jennifer Matotek
Executive Director



A stylized, handwritten signature in black ink.

Victoria Little
Chair, Board of Directors

Mission

The Art Gallery of Windsor harnesses the power of art to open minds and hearts to new ideas, perspectives and ways of thinking that inspire people to grow emotionally and intellectually.

Strategic Objectives & Goals

1. Transformation

To transform the Art Gallery of Windsor into a community-driven art gallery for the 21st century.

2. Creating Conversations

To spark community conversations around ideas and issues, such as history, culture and society, leveraging the galleries, collection and exhibitions.

3. Education & Engagement

To serve and engage with the community as a key, unique hub for learning through art in Windsor-Essex.

4. Stewardship

To ensure the gallery's long-term sustainability, manage our assets effectively, be accountable to our community, and maintain positive relationships with stakeholders.





AGW

Art Gallery of Windsor

Acknowledgement

The Art Gallery of Windsor sits on Anishinaabe Territory – the traditional territory of the Three Fires Confederacy of First Nations, comprised of the Ojibway, the Odawa, and the Potawatomi. Today the Anishinaabe of the Three Fires Confederacy are represented by Walpole Island First Nation. The Art Gallery of Windsor states our respect of the historical and ongoing authority of Walpole Island First Nation over its Territory.

About the AGW

The Art Gallery of Windsor (AGW) is a non-profit public art gallery focused on presenting the visual arts of Canada. The Gallery was formed on October 1, 1943 and incorporated on June 8, 1944 with the mandate of serving the southwestern Ontario region and community of Windsor, Ontario. The AGW is an award-winning organization known for its cutting-edge contemporary art program and Canadian art collections now approaching 4,000 works. The exhibition galleries (comprising about 15,000 square feet) include both changing exhibitions and ongoing displays of the acclaimed AGW Collection.

**401 Riverside Drive West
Windsor, Ontario N9A 7J1**
Charitable Registration
10807-1663-RR0001

Installation image from *Art Alley*
Max Streicher, *Untitled (Horse)*, 2008,
Gift of Leon Liffmann, 2020